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Serrano
7.22.02
RESPONSE UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP 2164
Docket No.: 1095.1076/JTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Akira KAMAKURA

Serial No. 08/901,692

Group Art Unit: 2164

Confirmation No. 9430

Filed: July 28, 1997

Examiner: H. Kazimi

For: A MARKETING SYSTEM AND METHOD PROCESSING MARKET INFORMATION OF
CONSUMERS AND DEALERS VIA A NETWORK

AMENDMENT AFTER FINAL REJECTION

Assistant Commissioner for Patents
Washington, D.C. 20231

Attention: **BOX AF**

Sir:

This is in response to the Office Action mailed January 15, 2002, and having a period for response set to expire on April 15, 2002. A Petition for a one-month extension of time, together with the requisite fee for same, is submitted herewith, thereby extending the period for response to May 15, 2002.

Reconsideration of the claims is respectfully requested. The following remarks are respectfully submitted.

IN THE CLAIMS:

Please AMEND and ADD to the claims as follows:

- (FIVE TIMES AMENDED) A marketing system for processing market information of consumers and dealers via an electronic network, comprising:
 - a personal information registering unit registering personal information of a consumer, where the personal information includes information personally identifying the consumer;
 - a market information registering unit registering non-binding market information that

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